

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jun 3, 2025
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
[REDACTED]
7. Address of principal office
16th floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	925,298,616
PREFERRED	14,366,260
11. Indicate the item numbers reported herein
-

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.
PRIM

PSE Disclosure Form 4-30 - Material Information/Transactions
References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules

Subject of the Disclosure
Results of the Board Meeting held on June 03, 2025
Background/Description of the Disclosure
We advise that at the special meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held today, June 03, 2025, at 2:00 p.m., the Board of Directors of the Corporation approved the holding of the Annual Stockholders' Meeting on July 31, 2025, and setting June 27, 2025 as the record date of the said meeting.
Other Relevant Information
Please see attached SEC Form 17-C and Secretary's Certificate.

Filed on behalf by:

Name	Mikko Jane Guntang
Designation	Legal Counsel

COVER SHEET

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S.E.C. Registration Number

P	R	I	M	E		M	E	D	I	A		H	O	L	D	I	N	G	S	,		I	N	C	.			
(f	o	r	m	e	r	l	y		F	i	r	s	t		e	-	B	a	n	k		C	o	r	p	.)

(Company's Full Name)

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V	a	l	e	r	o		(f	o	r	m	e	r	l	y		C	i	t	i	b	a	n	k				
T	o	w	e	r)		8	7	4	1		P	a	s	e	o		d	e		R	o	x	a	s			
M	a	k	a	t	i		C	i	t	y																		

(Business Address: No. Street/City/Province)

Diane Madelyn C. Ching

Contact Person

8831-4479

Company Telephone Number

1	2		
3	1		

Month Day
Fiscal Year

SEC FORM 17-C
(Results of the Board Meeting held
on June 03, 2025)

FORM TYPE

Month Day
Annual Meeting

N/A

Secondary License Type, If Applicable

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Dept. Requiring this
Doc.

Amended Articles
Number/Section

Total Amount of Borrowings

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Total No. of
Stockholders

nil

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document I.D.

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1.June 03, 2025.....
Date of Report (Date of earliest event reported)
2. SEC Identification Number22401..... 3. BIR Tax Identification No. .. 000-491-007..
4. .. Prime Media Holdings, Inc......
Exact name of issuer as specified in its charter
5. Manila, Philippines..... 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code:
incorporation
7. 16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City 1227
Address of principal office Postal Code
8.+632 8831-4479.....
Issuer's telephone number, including area code
9.
.....N/A.....
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
..... <u>Common</u>	<u>925,298,616</u>
..... <u>Preferred</u>	<u>14,366,260</u>
11. Indicate the item numbers reported herein:Item No. 9 Other Events.....

Item 9. Notice of 2025 Annual Stockholders' Meeting

We advise that at the special meeting of the Board of Directors of PRIME MEDIA HOLDINGS, INC. (the "Corporation") held today, June 03, 2025, at 2:00 p.m., the Board of Directors of the Corporation approved the holding of the Annual Stockholders' Meeting on July 31, 2025, and setting June 27, 2025 as the record date of the said meeting.

SIGNATURES

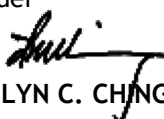
Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

....PRIME MEDIA HOLDINGS, INC......

Issuer

... June 3, 2025.....

Date



ATTY. DIANE MADELYN C. CHING / Corporate Secretary

.....

Signature and Title*

* Print name and title of the signing officer under the signature.

Republic of the Philippines)
City of Makati)S.S

SECRETARY'S CERTIFICATE

I, **DIANE MADELYN C. CHING**, of legal age, Filipino, with office address at 16th Floor, BDO Towers Valero (Formerly Citibank Towers), 8741 Paseo de Roxas, Makati City, after having been duly sworn to in accordance with law, do hereby depose and state that:

1. I am the duly appointed and qualified Corporate Secretary of **PRIME MEDIA HOLDINGS, INC.** (the "Corporation"), a corporation duly organized and existing under the laws of the Philippines with office address at 16th Floor, BDO Towers Valero (Formerly Citibank Towers), 8741 Paseo de Roxas, Makati City.
2. I hereby certify that, during the special meeting of the Board of Directors held on June 03, 2025, at the 4th Floor BDO Towers Valero, 8741 Paseo de Roxas, Makati City, wherein a quorum was present and acting throughout, the following Resolutions were unanimously approved:

Resolution No. BD 5-2025-001

"WHEREAS, during the April 14, 2025 Board of Directors meeting, the Corporation resolved to postpone the 2025 Annual Stockholders' Meeting and to authorize the President to set the Annual Stockholders' Meeting (ASM) and its record date as well as any postponement thereof;

"RESOLVED, as it is hereby resolved, that the Chairman and President Manolito A. Manalo is authorized, as it is hereby authorized, to set the holding of the 2025 Annual Stockholders' Meeting on 31 July, 2025 with record date on June 27, 2025;

"RESOLVED, FURTHER, that pursuant to Sections 49 and 57 of the Revised Corporation Code and SEC Memorandum Circular No. 6 (Series of 2020), the Board of Directors authorizes, as it hereby authorizes, the holding and conduct by remote communication or in absentia of the Corporation's 2025 Annual Stockholders' Meeting and any postponements or adjournments thereof as may be determined by the President & CEO of the Corporation;

RESOLVED, FURTHER, that the stockholders of the Corporation be authorized, as they are hereby authorized, to cast their votes by proxy, remote communication or in absentia, in accordance with the mechanisms and procedures to be issued by the Corporate Secretary;

RESOLVED, FINALLY, that Management and the proper officers of the Corporation be authorized and empowered, as they are hereby authorized and empowered, to perform all acts, and to sign, execute, file and deliver, for and on behalf of the Corporation, any and all documents which may be required by the Securities and Exchange Commission in relation to the Annual Stockholders' Meeting."

(Signature page follows)

IN WITNESS WHEREOF, I hereunto affixed my signature at _____
this _____ day of _____, 2025

JUN 03 2025

MAKATI CITY

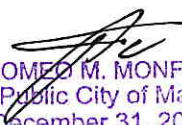


DIANE MADELYN G. CHING
Corporate Secretary

SUBSCRIBED AND SWORN TO BEFORE ME this _____, at _____
_____, affiant exhibiting her IBP ID Roll of Attorney No. 58472.

MAKATI CITY

Doc. No. 379;
Page No. 77;
Book No. 48;
Series of 2025.



ATTY. ROMEO M. MONFORT
Notary Public City of Makati
Until December 31, 2025
Appointment No. M-032 (2024-2025)
PTR No. 10466008 Jan. 2, 2025/Makati City
IBP No. 488534 Dec. 27, 2024
MCLE NO. VII-0027570 Roll No. 27932
101 Urban Ave. Campos Rueda Bldg.
Brgy. Pio Del Pilar, Makati City